

# 2023 Fireworks Extravaganza

AN INNSBROOK COMMUNITY TRADITION

SATURDAY, JULY 1, 2023

## Advertisers & Donors Will Reach Thousands of Innsbrook Owners & Guests in this Unique Opportunity

Our Independence Day celebration at Innsbrook is an unforgettable fireworks extravaganza and beloved annual tradition nearly 50 years in the making. This show, which has become Innsbrook's signature event, is made possible through the generous support of local businesses, our vendors, and property owner donations. It is truly a *community* effort.

Your print and digital ad will be published in our Innsbrook Fireworks book, printed and distributed online the weekend of the event to thousands of Innsbrook property owners and their guests. The book contains a schedule of the weekend's events, an Innsbrook activities calendar for the rest of the year, plus a services directory and phone list that our property owners use as a reference guide. Innsbrook generally does not allow advertising to residents, so this is a one-of-a-kind opportunity to reach our homeowners and their guests. **Donation levels & ad sizes are attached.**

In addition to your ad, advertisers also receive **VIP access to our Patron's Party**, held at a premium viewing location on Lake Aspen. The larger the ad size, the more guests you can invite to the party!

## JOIN THE PATRON'S PARTY!

The gates for the Patron's Party and special viewing area open at 6:00 p.m. Patron's Party VIPs and guests will receive:

- **Pre-show buffet meals**
- **Beverages** Soda, water and beer
- **Exclusive patron's seating area** for the fireworks display
- **Reserved parking for patrons**
- **Activities** including family-friendly activities, a strolling magician, juggling, fire show, and Uncle Sam on stilts!

Reserve your ad space by visiting [www.innsbrook-resort.com/fireworks](http://www.innsbrook-resort.com/fireworks) submitting the form, calling 636.928.3366 x9180 or e-mailing [fireworks@innsbrook-resort.com](mailto:fireworks@innsbrook-resort.com). Submit payment to: Fireworks Donations, 596 Aspen Way Drive, Innsbrook, MO 63390

All ad artwork must be submitted no later than 4 p.m. on Friday, June 2.



Innsbrook

636.928.3366 x9180  
[fireworks@innsbrook-resort.com](mailto:fireworks@innsbrook-resort.com)  
[www.innsbrook-resort.com/fireworks](http://www.innsbrook-resort.com/fireworks)  
ADV/VEN



# Innsbrook

## 2023 Fireworks Extravaganza

### FIREWORKS BOOK ADVERTISING INFORMATION

#### SPONSORSHIP LEVELS

#### BENEFITS

\$4,500 — 8 1/2"x11" <b>One (1) ad available</b>	Full Color Back Page	Full-page, full-color ad on outside back cover of booklet Up to 20 adult passes/wristbands to VIP Patron's Party Up to five (5) reserved parking passes Listing in services directory
\$3,750 — 8 1/2"x11" <b>Two (2) ads available</b>	Full Color Inside Front or Inside Back Page	Full-page, full-color ad inside front or inside back page Up to 15 adult passes/wristbands to VIP Patron's Party Up to four (4) reserved parking passes Listing in services directory
\$2,000 — 8 1/2"x11"	Full Page Inside	Full-page black-and-white ad inside booklet Up to 12 adult passes/wristbands to VIP Patron's Party Up to three (3) reserved parking passes Listing in services directory
\$1,500 — 7 1/2"x 7 7/16"	Three-Quarter Page	3/4-page black-and-white ad inside booklet Up to 10 adult passes/wristbands to VIP Patron's Party Up to three (3) reserved parking passes Listing in services directory
\$1,250 -- 7 1/2"x 4 7/8"	Half Page	1/2-page black-and-white ad inside booklet Up to 8 adult passes/wristbands to VIP Patron's Party Up to two (2) reserved parking passes Listing in services directory
\$1,000 — 3 5/8" x 4 7/8"	Quarter Page	1/4-page black-and-white ad inside booklet Up to 6 adult passes/wristbands to VIP Patron's Party Up to two (2) reserved parking passes Listing in services directory
\$750 — 3 5/8" x 2 5/16"	Business Card Size	1/8-page black-and-white ad inside booklet Up to four (4) adult passes/wristbands to VIP Patron's Party One (1) reserved parking pass Listing in services directory
\$500	Line Ad	Services Directory listing: Name in bold, address, phone, plus 20-word description One (1) general admission pass

#### AD DEADLINE

All ads & approvals due by 4 p.m., June 3, 2023

**Send payments attn: Fireworks Donations  
596 Aspen Way Drive, Innsbrook, MO 63390**

#### SAMPLE

##### **Innsbrook Corporation**

596 Aspen Way Dr. | Innsbrook, MO 63390

636.928.3366 | [www.innsbrook-resort.com](http://www.innsbrook-resort.com)

Lake community, golf, event facility and restaurant

#### \*IMPORTANT AD INFORMATION -

We prefer ads to be camera-ready and in high-resolution jpg, tif, pdf, digital file format. See above for actual ad sizes. **DEADLINES: All ads and checks must be received by 4 p.m. on Friday, June 2, 2023.** The books will be printed and handed out to Innsbrook property owners and guests the weekend of the event. *This is the only time we allow advertising to Innsbrook property owners.* Innsbrook reserves the right to reject any advertisement or refuse any advertiser. Questions? Please call 636.928.3366 x9180 for information or e-mail [fireworks@innsbrook-resort.com](mailto:fireworks@innsbrook-resort.com).



Innsbrook

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VENDOR/ADVERTISER SPONSORSHIP FORM

Business Name: \_\_\_\_\_ Business Type: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please choose a sponsorship level:

The Fireworks Book will be handed out the week of Innsbrook's Fireworks Extravaganza to Innsbrook owners and guests.

- \_\_\_ Back Cover color (\$4,500, up to 20 tickets and 5 car passes)
\_\_\_ Inside Front Cover color (\$3,750, up to 15 tickets and 4 car passes)
\_\_\_ Inside Back Cover color (\$3,750, up to 15 tickets and 4 car passes)
\_\_\_ Full-page black-and-white (\$2,000, up to 12 tickets and 3 car passes)
\_\_\_ 3/4-page black-and-white (\$1,500, up to 10 tickets and 3 car passes)
\_\_\_ 1/2-page black-and-white (\$1,250, up to 8 tickets and 2 car passes)
\_\_\_ 1/4-page black-and-white (\$1000, up to 6 tickets and 2 car passes)
\_\_\_ 1/8-page black-and-white (\$750, up to 4 tickets and 1 car pass)
\_\_\_ Services Directory Listing (\$500, 1 general admission pass)

SPONSORSHIP PICK-UPS

If you were a sponsor in last year's Fireworks Booklet, would you like us to run your same ad from last year? (Must be same size as previous year to do re-run.)
Yes No

If not a re-run of the same ad, do you have any changes to your previous ad that you would like us to make?
Yes No

If yes, please note changes here or email them to us:

Please mark here if you need us to create a new ad or if you will supply a new ad. (If sending your own ad, please send in the correct dimensions, file format and resolution.)
Create an ad for us I will send our ad

If you have an ad prepared, email it to us at fireworks@innsbrook-resort.com. Ads must be in high resolution (300 dpi) digital format: jpg, tif, or pdf file format. Thank you!

Please indicate the number of wristbands you require: (Note: Wristbands are required for all Patrons Party guests.)

I would like \_\_\_ adult tickets/wristbands (\$100 for each additional ticket/wristband beyond those included with your sponsorship).

I would like \_\_\_ under 18 tickets/wristbands (free).

I would like \_\_\_ car passes (\$150 for each additional car pass beyond those included with your sponsorship).

Total amount enclosed \$\_\_\_\_\_.

INSTRUCTIONS

See accompanying flyer for details about ad sizes, benefits and deadlines. Send checks for Fireworks donations att: Fireworks Donations at 596 Aspen Way Drive, Innsbrook, MO 63390.

1/4 page ad

$3\frac{5}{8}'' \times 4\frac{7}{8}''$

1/8 page ad

$3\frac{5}{8}'' \times 2\frac{5}{16}''$

3/4 page ad  
(indicated by shaded box)

$7\frac{1}{2}'' \times 7\frac{7}{16}''$

1/2 page ad

$7\frac{1}{2}'' \times 4\frac{7}{8}''$