

2024 Fireworks Extravaganza

AN INNSBROOK COMMUNITY TRADITION

SATURDAY, JULY 6, 2024

Advertise in the Fireworks Program to Reach Innsbrook Owners and Guests

Our Independence Day celebration at Innsbrook includes an unforgettable fireworks extravaganza; a beloved annual tradition over 50 years in the making. This show, which has become Innsbrook's signature event, is made possible only through the generous support of local businesses, our vendors, and property owner donations. It is truly a *community* effort.

Your print and digital ad will be published in our Innsbrook Fireworks program booklet, printed and distributed online the weekend of the event to thousands of Innsbrook property owners and their guests. The book contains a schedule of the weekend's events, an Innsbrook activities calendar for the rest of the year, kids activity pages, plus a services directory and phone list that our property owners use as a reference guide. Innsbrook generally does not allow advertising to residents, so this is a one-of-a-kind opportunity to reach a our homeowners and their guests. **Donation levels & ad sizes are attached.**

In addition to your ad, advertisers also receive **VIP access to our Patron's Beach Party**, held at a premium viewing location on Lake Aspen. The larger the ad size, the more guests you can invite to the party!

JOIN THE PATRON'S PARTY!

The gates for the Patron's Beach Party and special viewing area open at 6:00 p.m. Patron's Beach Party VIPs and guests will receive:

- **Pre-show buffet meals**
- **Beverages** Soda, water and beer
- **Exclusive patron's seating area** for the fireworks display - not open to the public, only donors!
- **Reserved parking for patrons**
- **Activities** including family-friendly activities, a strolling magician, juggling, fire show, and Uncle Sam on stilts!

Reserve your ad space by visiting www.innsbrook-resort.com/fireworks submitting the form, calling 636.928.3366 x9180 or e-mailing fireworks@innsbrook-resort.com. Submit payment to: Fireworks Donations, 596 Aspen Way Drive, Innsbrook, MO 63390

All ad artwork must be submitted no later than 4 p.m. on Friday, May 31, 2024.



636.928.3366 x9180
fireworks@innsbrook-resort.com
www.innsbrook-resort.com/fireworks
ADV/VEN



Innsbrook

2024 Fireworks Extravaganza

VENDOR/ADVERTISER SPONSORSHIP FORM

Business Name: _____ Business Type: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Please choose a sponsorship level:

The Fireworks Program booklet will be handed out the week of Innsbrook's Fireworks Extravaganza to Innsbrook owners and guests.

- ___ Back Cover color (\$4,500, up to 20 tickets and 5 car passes)
___ Inside Front Cover color (\$3,750, up to 15 tickets and 4 car passes)
___ Inside Back Cover color (\$3,750, up to 15 tickets and 4 car passes)
___ Full-page color (\$2,000, up to 12 tickets and 3 car passes)
___ 3/4-page color (\$1,500, up to 10 tickets and 3 car passes)
___ 1/2-page color (\$1,250, up to 8 tickets and 2 car passes)
___ 1/4-page color (\$1000, up to 6 tickets and 2 car passes)
___ 1/8-page color (\$750, up to 4 tickets and 1 car pass)
___ Services Directory Listing (\$500, 1 general admission pass)

SPONSORSHIP PICK-UPS

If you were a sponsor in last year's Fireworks Booklet, would you like us to run your same ad from last year? (Must be same size as previous year to do re-run.)
Yes No

If not a re-run of the same ad, do you have any changes to your previous ad that you would like us to make?
Yes No

If yes, please note changes here or email them to us:

Please mark here if you need us to create a new ad or if you will supply a new ad. (If sending your own ad, please send in the correct dimensions, file format and resolution.)

Create an ad for us I will send our ad

If you have an ad prepared, email it to us at fireworks@innsbrook-resort.com. Ads must be in high resolution (300 dpi) digital format: jpg, tif, or pdf file format. Thank you!

Please indicate the number of wristbands you require: (Note: Wristbands are required for all Patrons Party guests.)

I would like ___ adult tickets/wristbands (\$100 for each additional ticket/wristband beyond those included with your sponsorship).

I would like ___ under 18 tickets/wristbands (free).

I would like ___ car passes (\$150 for each additional car pass beyond those included with your sponsorship).

Total amount enclosed \$ _____.

INSTRUCTIONS

See accompanying flyer for details about ad sizes, benefits and deadlines. Send checks for Fireworks donations att: Fireworks Donations at 596 Aspen Way Drive, Innsbrook, MO 63390.



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FIREWORKS BOOK ADVERTISING INFORMATION

SPONSORSHIP LEVELS

BENEFITS

\$4,500 — 8 1/2"x11" One (1) ad available	Full Color Back Page	Full-page, full-color ad on outside back cover of booklet Up to 20 adult passes/wristbands to VIP Patron's Party Up to five (5) reserved parking passes Listing in services directory
\$3,750 — 8 1/2"x11" Two (2) ads available	Full Color Inside Front or Inside Back Page	Full-page, full-color ad inside front or inside back page Up to 15 adult passes/wristbands to VIP Patron's Party Up to four (4) reserved parking passes Listing in services directory
\$2,000 — 8 1/2"x11"	Full Page Inside	Full-page full color ad inside booklet Up to 12 adult passes/wristbands to VIP Patron's Party Up to three (3) reserved parking passes Listing in services directory
\$1,500 — 7 1/2"x 7 7/16"	Three-Quarter Page	3/4-page, full color ad inside booklet Up to 10 adult passes/wristbands to VIP Patron's Party Up to three (3) reserved parking passes Listing in services directory
\$1,250 -- 7 1/2"x 4 7/8"	Half Page	1/2-page, full color ad inside booklet Up to 8 adult passes/wristbands to VIP Patron's Party Up to two (2) reserved parking passes Listing in services directory
\$1,000 — 3 5/8" x 4 7/8"	Quarter Page	1/4-page full color ad inside booklet Up to 6 adult passes/wristbands to VIP Patron's Party Up to two (2) reserved parking passes Listing in services directory
\$750 — 3 5/8" x 2 5/16"	Business Card Size	1/8-page full color ad inside booklet Up to four (4) adult passes/wristbands to VIP Patron's Party One (1) reserved parking pass Listing in services directory
\$500	Line Ad	Services Directory listing: Name in bold, address, phone, plus 20-word description One (1) general admission pass

AD DEADLINE

All ads & approvals due by 4 pm, May 31, 2024
Send payments attn: Fireworks Donations
596 Aspen Way Drive, Innsbrook, MO 63390

SAMPLE

Innsbrook Corporation
596 Aspen Way Dr. | Innsbrook, MO 63390
636.928.3366 | www.innsbrook-resort.com
Lake community, golf, event facility and restaurant

*IMPORTANT AD INFORMATION -

We prefer ads to be camera-ready and in high-resolution jpg, tif, pdf, digital file format. See above for actual ad sizes. **DEADLINES: All ads and checks must be received by 4 p.m. on Friday, May 31, 2024.** The books will be printed and handed out to Innsbrook property owners and guests the weekend of the event. *This is the only time we allow advertising to Innsbrook property owners.* Innsbrook reserves the right to reject any advertisement or refuse any advertiser. Questions? Please call 636.928.3366 x9180 for information or e-mail fireworks@innsbrook-resort.com.

1/4 page ad

$3\frac{5}{8}'' \times 4\frac{7}{8}''$

1/8 page ad

$3\frac{5}{8}'' \times 2\frac{5}{16}''$

3/4 page ad
(indicated by shaded box)

$7\frac{1}{2}'' \times 7\frac{7}{16}''$

1/2 page ad

$7\frac{1}{2}'' \times 4\frac{7}{8}''$